

Ten Email Autoresponder Series

Initial Autoresponder:

Subject Line: Here's The Free Report You Requested

Thanks for requesting your copy of "Prepare to Survive".

Here's what to do next...

Step 1: Download your report:

Click Here To Download [Link]

Step 2: Check out this amazing resource: [Link]

[NAME]

P.S. Watch for my emails over the next few days because I'm going to send you some great tips and info to help you along the Preppers path. Also, please whitelist this email address so my emails don't end up in the Junk folder.

Content Email #1:

Subject Line: So, What's a Prepper & Why You Should Be One.

Hey there,

Talk about preppers and prepping and you are likely to get a mixed response. They usually run to both extremes - Crazy people, tin foil hat conspiracy theorists and hoarders at one end while enjoying a much more enthusiastic reception at the other end. Very simply, we are talking about a person who wishes to be prepared should a disaster strike. So follow along and discover why it's a good idea that you have a go at prepping yourself.

Survivalist? Prepper? What's the difference?

While the concept goes further back, the term "survivalist" originated around the mid '70's. The motivation included such concerns as government policies, nuclear war, religious intolerance, and socio-economic collapse. The idea was to plan and prepare to face these crises and survive.

And a Prepper?

This term became more popular in the survivalist community in the '90's. We will consider them to be one and the same here. The basic premise is that we need to prepare for economic collapse/nuclear war/ natural disaster. We need to have a plan, to be prepared for survival.

So what do Preppers and Survivalists *do*?

There is a wide range of activities that are included in the pass time of prepping and survivalism. Some will focus more intensely on one activity than another but generally all have the same intention - being prepared to survive. Let's look at the most common:

- The most recognizable activity is stockpiling provisions - food, water, medical supplies, ammo and weapons, tools and equipment, the list can be a long one!
- Self sufficiency - the practice of producing your own food and other necessities.
- Preparing your home - fortifying against attack, everything up to and including the good ol' underground bunker. Perhaps you want to install an off-the-grid solar power system . .

- The learning process. Acquiring the skills you will need to survive. Learning how to shoot, wilderness survival skills, edible plant identification, first aid training. There are many skills that could come in handy in disaster situations.
- Then of course, the planning process itself. This includes lots of research, working out a plan for all of the other activities and putting it in to action.

Is a disaster inevitable?

I doubt there is anywhere on earth that has not suffered some sort of disaster at some point in time. In some locations, the probability of a natural disaster is very high. Other locations, it might be political unrest. If we look at the state of the economy, there is cause for worry. The economic "corrections" of the past couple decades are still fresh in most people's memory. It's not so much about *if* but *when* disaster will strike.

It's never a bad idea to have a head start when things go wrong. Give yourself some peace of mind and be like the Boy Scout, always prepared.

Until next time,

[NAME]

Content Email #2:

Subject Line: Survivalists Have These 4 Things in Common..

Hi,

What does it take to be a survivalist or a prepper? Unless you've been through a disaster situation, you will have questions. You might be unsure of yourself. There are a number of characteristics that will serve you well in a crisis. If you don't think you have these traits now, don't despair. With time and practice, you can develop them, make them a habit. This does wonders for your self confidence. Let's take a look at four traits that will serve you well when the chips are down.

A survivalist is:

1. Creative. When everything you know disappears in a flood, earthquake or other disaster, what do you do? The power's out, cell phones don't work, no water in the faucets. Now's when you need to think outside the box, to find an alternative or improvise. "Necessity is the mother of invention" is very true, nothing like an urgent need to get your creative juices flowing!
2. A Do-It-Yourselfer. This is closely related to point 1. In a disaster situation, when things break, don't count on being able to buy a replacement. You'll have to fix it or do without. While some people seem to be "all thumbs" it is surprising what you can learn with determination and some practice.
3. Calm. This too, is something that can be learned. It comes easier to some people than others. However, even someone with an otherwise nervous disposition, can learn to stay calm. For those wanting to hone this trait, remember this - As you gain more knowledge and ability with your survival skills, it gives you more confidence. This in turn makes it easier to remain calm when things go sideways. This doesn't mean you won't be afraid, everyone feels fear. But your knowledge will help you do what you need to in spite of your fear.
4. A Leader. Some people seem to be born leaders but like so many other traits, it can be learned. Like being calm, something that makes this easier is knowledge and expertise. Just

knowing what to do in a crisis creates the sense of being "in charge". Less knowledgeable people will look to this person for guidance and leadership. Knowing what to do and doing it without hesitation is a valuable trait. Being able to motivate others is equally valuable.

Until next time.

[NAME]

Content Email #3:

Subject Line: How to Guard Your Home Against Intruders

Hey,

Today I thought I would take a look at some prepping activities that would be appropriate in the more extreme scenarios. When things go badly wrong resulting in civil unrest, personal safety and that of your family is paramount. "A man's home is his castle" is an appropriate saying for today as we will have a look at how to keep your home safe.

In the wake of a large "world event", you will face the question of whether or not to stay put at home. Of course if your house is badly damaged, you may have no choice but to leave. Let's assume though, that you decide to stay put. There is always a sense of safety attached to home. However, in this scenario, it is not wise to assume you are safe. You will *have* to take precautions.

Aside from the physical structure of the house and precautions such as locks, dead bolts and window fasteners, one needs to consider booby traps. This sounds rather extreme to some people and it is definitely not to be deployed in a casual manner without careful consideration. However, your families safety is the top priority and you need to make it as difficult as you can for the bad guys to get at you.

Today's technology has given us a staggering array of gadgets and thing-a-ma-bobs to cover security and surveillance. Chances are though, that you will have to go a much more low tech route in a disaster situation.

Don't forget that you may have to contend with wild animals. And don't be complacent just because you live in the city. Being opportunistic, wild animals can become surprisingly bold given the right circumstances even in the city.

I came across a great article on the subject that I wanted to share with you. There is some great information on traps and how and where to set them.

I would call attention here to the points in the article about safety and legality. As is made clear in the article, these points cannot be stressed enough. Be careful, be safe.

Check out the article at the link below.
==> [Link to article]

Until next time,

[NAME]

Content Email #4:

Subject Line: You Should Know These 4 First Aid Skills . .

Hey there,

Disasters tend to be messy and the probability is high that people will get hurt. One of the most important parts of being prepared, is to know how to help someone if they do get hurt. You might have to apply these skills to yourself too.

A knowledge of the basic first aid skills is essential. At the very least, you should know these basic first aid skills:

- How to do CPR
- How to stop heavy bleeding
- How to do the Heimlich
- How to stop hypothermia

There are a number of places you can go for first aid training. Two nationwide organizations that provide first aid training are the American Red Cross and American Heart Association. In some locations, the Boy Scouts and Girl Scouts provide first aid training. If you can, it would be very useful to get EMT or paramedic training. You can check out your local vocational training tech schools or community college.

Until next time

[NAME]

Promotion Email #1:

Subject Line: Are You Prepared for The Worst?

Hello again,

Today's world is a volatile place.

Are you prepared for the worst should it happen today, tomorrow, or next week? There are things you can do now to prepare.

Want to make sure your family is safe? Watch the video now. [Link]

This is a "must watch" video with lots of great information that can be life saving.

Learn about the "Bullet Proof Home Defense" [Insert video link again]

This Free video contains a wealth of information. So, watch it now and be prepared if or when disaster strikes.

Until next time

[NAME]

Content Email #5:

Subject Line: How to Plan Your Starter Emergency Food Supply

Hey there,

"An army marches on it's stomach" While Napoleon reportedly made this comment in a military context, it is equally applicable to survival situations. Only thing is, you don't have an army service corps doing the heavy lifting on this one. It's just lil' ol' you.

One thing you don't want to do is wait until you "get around to it" that never seems to happen. my advice? Start now. You may find the task daunting, but no fear, it is not as difficult as you may think. There are some basic principles that can guide you and make the exercise easier.

Factors you will need to take into consideration will include things such as:

- The size of your family
- How long you want your supply to last (you may need to collect a LOT of food)
- What is your storage capacity?

Still, it can be confusing when you get down to figuring how much you need, how long it will last, shelf life and various other considerations. I came across a very useful article that covers the different types of foods you should be stocking up on now. Have a look when you get a chance. I found the little graphic at the end really cool!

Click The Link Below To Check It Out

==> How To Build an Emergency Food Supply. [Link]

Until next time

[NAME]

Promotion Email #2:

Subject Line: Disaster! Can You Keep Your Family Safe?

Hi,

I'll do anything to be prepared to keep my family safe in a crisis situation. I'm sure you would too.

I found this video the other day that you **must** watch. So much great information to help you be prepared.

Want to make sure your family is safe? Watch the video now! [Link]

This is well worth the time taken to watch. Get the confidence of knowing you *can* keep them safe, not *if* you can.

You can learn about the "Bullet Proof Home Defense" here [Link]

This video may not be up for long so watch it ASAP!

Until next time

[NAME]

Content Email #6:**Subject Line: Have a Look at These 5 Emergency Lighting Options**

Hey, [NAME] here,

It has become a common cliché - "We take so much for granted" This is very well illustrated when it comes to lighting. The power goes out and suddenly the city and your home become a dark, unfamiliar place. Being able to see at night when you need to makes life during a disaster situation much easier.

Here are five light sources that you can add to your preparation gear:

1. Candles - Old school and effective, perhaps not as bright as more modern options. It's a good idea to store in a fire-safe container and don't forget matches and/or lighters.
2. Flashlights - Very handy and LED's can pack some serious lumens, don't forget batteries.
3. Headlamps - All the benefits of a flashlight with the advantage of having your hands free, again, don't forget the batteries.
4. Solar Lanterns - A great light source to have around the house. Just remember to place them in the sun to charge during the day.
5. Solar garden lights - These can be used in the garden as intended or in the house as improvised lanterns. As with the solar lanterns, remember to charge during the day.

While you may not need all five, it's always good to have more than one option, so pick a couple for your survival gear chest.

Until next time

[NAME]

Promotion Email #3:**Subject Line: How You Can be Prepared to Survive**

Hey,

Disasters don't ask politely for permission before they happen.

And generally, they happen at the worst possible time. That is why it is important to be like the proverbial Boy Scout - always prepared. Especially if you have other people – your family – depending on you.

Always prepared, sounds daunting but not if you have help, not if you have the right information.

Want to make sure your family is safe? Check this out now! [Link]

This video contains a wealth of useful information, for your peace of mind and your families safety, watch it now!

Until next time

[NAME]

Content Email #7:

Subject Line: Teach Your Kids These 25 Great Prepping Skills

Hey,

Our children being exposed to a disaster/survival situation is a scary thought. More than anything, we want our kids to be safe. How to bring our kids through a disaster safely can seem very challenging. However, like everything in the prepper's world, it's all about being prepared.

This is really a hands-on exercise and there is no time like the present. Start training them now, don't wait or it may be too late. A family camping trip for example can double as a great learning experience. Don't forget to cover at-home scenarios too.

However, it can still be a challenge to figure out what you really need to teach your kids. I found this article that will help. It covers 25 activities and skills your child should learn. Try them out and have fun, kids learn much better when they're having fun!

Click The Link Below To Check It Out.

==> [Link]

Until next time

[NAME]